

Well-known author Sophie Masson shares her many years of experience in authorship, with practical and entertaining tips on the craft, business and inspirations of writing. From using your dreams to craft great fiction, to writing dream outlines to attract the attention of publishers, from knowing how to make the most of literary festivals to understanding how magical characters tick, from coping with reviews to being inspired by fairy tales, *By the Book* is bursting with practical, entertaining and illuminating tips on the writing life. Written by an author whose career spans more than twenty years and more than fifty books published, this book offers advice for writers both new, and not so new.

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