

It cannot be denied that English has been able to expand its international status, especially in business communication. In non-English speaking countries the use of English as the organisational language can be interpreted as a stepping stone to achieving an international organisational culture. English which is spreading as a language of internal communication is viewed positively from an organisational perspective. Through a common language employees can be deployed in any subsidiary, communication is ensured worldwide, the number of translations is minimised and information can be exchanged without boundaries. This perspective is generally approved. However, an organisation needs to take into consideration that not all employees accept English as an organisational language. This could be related to the language barriers and feelings of inferiority over native English speakers. Furthermore, communication interferences can worsen internal communication, reduce employee performance and result in inadequate human resource management.

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