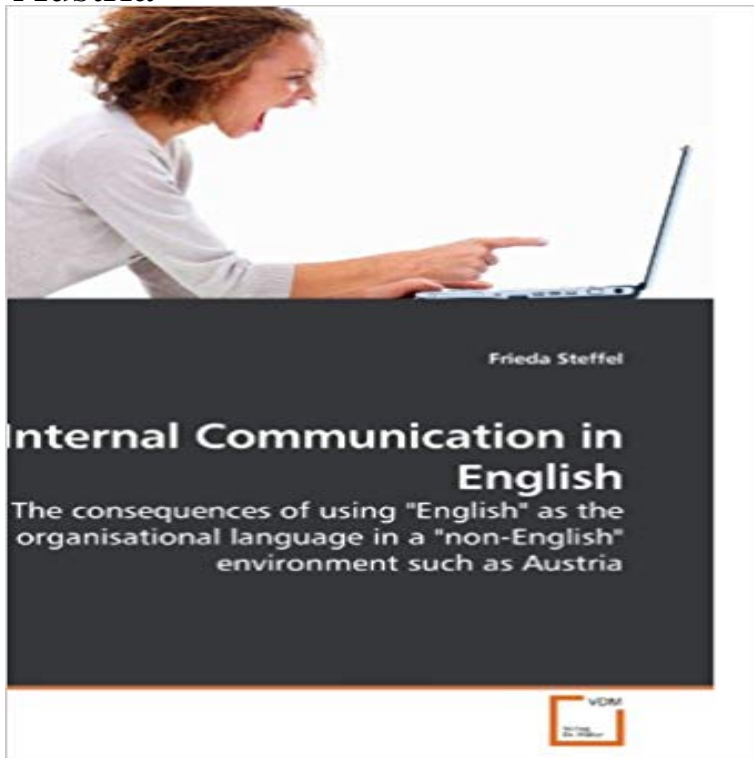


# Internal Communication in English: The consequences of using English as the organisational language in a non-English environment such as Austria



It cannot be denied that English has been able to expand its international status, especially in business communication. In non-English speaking countries the use of English as the organisational language can be interpreted as a stepping stone to achieving an international organisational culture. English which is spreading as a language of internal communication is viewed positively from an organisational perspective. Through a common language employees can be deployed in any subsidiary, communication is ensured worldwide, the number of translations is minimised and information can be exchanged without boundaries. This perspective is generally approved. However, an organisation needs to take into consideration that not all employees accept English as an organisational language. This could be related to the language barriers and feelings of inferiority over native English speakers. Furthermore, communication interferences can worsen internal communication, reduce employee performance and result in inadequate human resource management.

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countries as the other non-English-speaking countries take a similar approach is not clear, though. An operative in the Austrian subsidiary explained his experiences with. **English** Internal Communication in English: The consequences of using English as the organisational language in a non-English environment such as Austria [Frieda **Internal Communication in English: The consequences of using** Internal Communication in English The consequences of using English as the organisational language in a non-English environment such as Austria (?). **Internal Communication in English The consequences** In non-English speaking countries the use of English as the organisational that not all employees accept English as an organisational language. . environment such as Austria Frieda Steffel Internal Communication in **Search results for Internal Communication - MoreBooks!** Internal Communication in English. 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