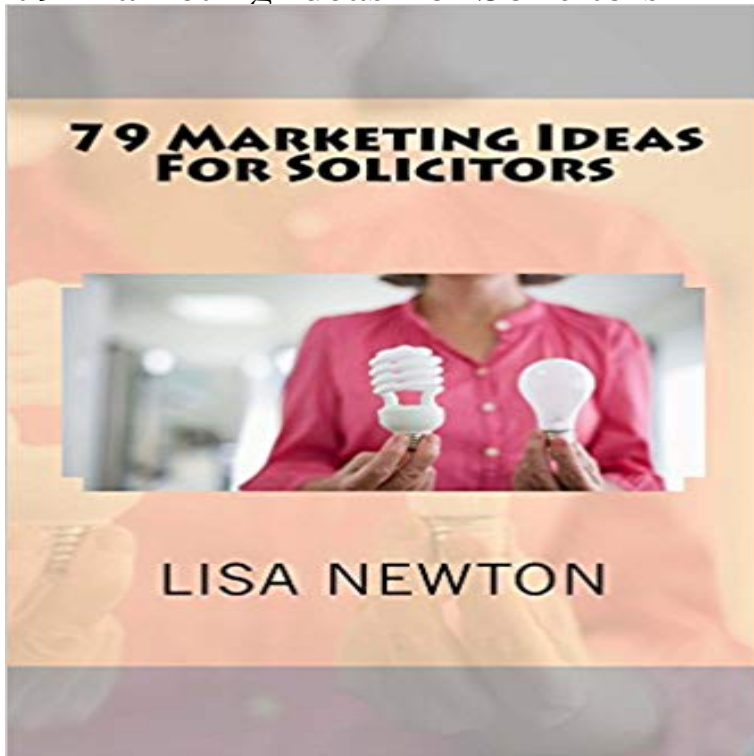


79 Marketing Ideas For Solicitors



79 Marketing Ideas for Solicitors is written for solicitors / lawyers / avocats / abogados / those who work for legal services firms - who are looking for ways in which they can market and promote their law firms. Nothing happens in a business until someone sells something and this book will help you to think about how you can market your products and services so that customers beat a path to your front door. Award-winning entrepreneur and author, Lisa Newton started her own service-based business in 2004 with just ?150. Every penny was spent on marketing. The book outlines 79 marketing ideas ... the majority of which are either FREE or very low cost. These are practical, implementable ideas that work.

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