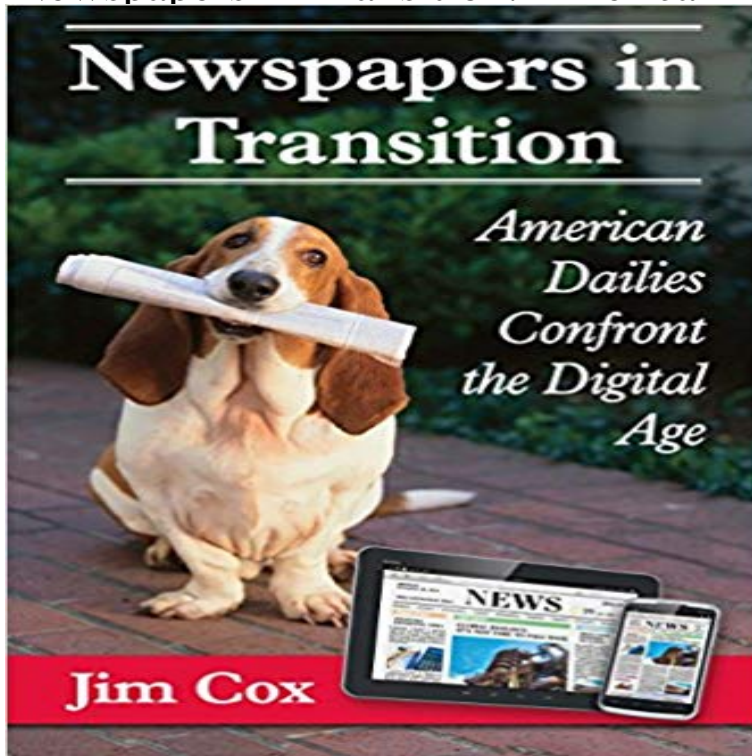


Newspapers in Transition: American Dailies Confront the Digital Age



The impact of cyberspace on newsprint journalism is at the core of this text. After a brief history of U.S. news dailies and weeklies it turns attention to those journals status today. A wide range of forces that impinge on their success and failure are explored, including the decline of their relevancy for an increasing percentage of the population. Newspapers prospects for the future is the primary focus as papers curtail their dependency on historically physically-delivered patterns to shift to more economical and faster methods of supplying the news. Rivals for the attention of traditional readers are burgeoning. Possibilities for the outcome over the next decade are investigated. The profound effects of change on newsrooms, advertising, circulation, economics, and the place of newspapers and their communities are fully examined.

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