

## Feature Writing: A 60-Minute Masterclass (60-Minute Masterclasses Book 13)



Feature writing is perhaps the finest form of narrative journalism. Whether you are crafting a profile piece, investigating a challenging story or painting a detailed picture of a subject, features demand rigorous research, precise structuring and a flair for language. This 60-Minute Masterclass by Rob Orchard, editor of Delayed Gratification magazine, will introduce you to the art of features and give you the tools for taking your writing to the next level. + Making first contact with commissioning editors + How to pitch (and how not to) + Analysing publications to work out what they're looking for + Different feature structures, treatments and formats + Tone and style + How to improve your writing and self-edit

60-Minute Masterclasses are expert ebooks that help you do more with your creative writing, journalism and entrepreneurship. Locking on to the stuff that you actually need to know, each title is a precise, practical pointer on the matters that matter most. Find out more about Delayed Gratification and The Slow Journalism Company at [www.slow-journalism.com](http://www.slow-journalism.com).

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