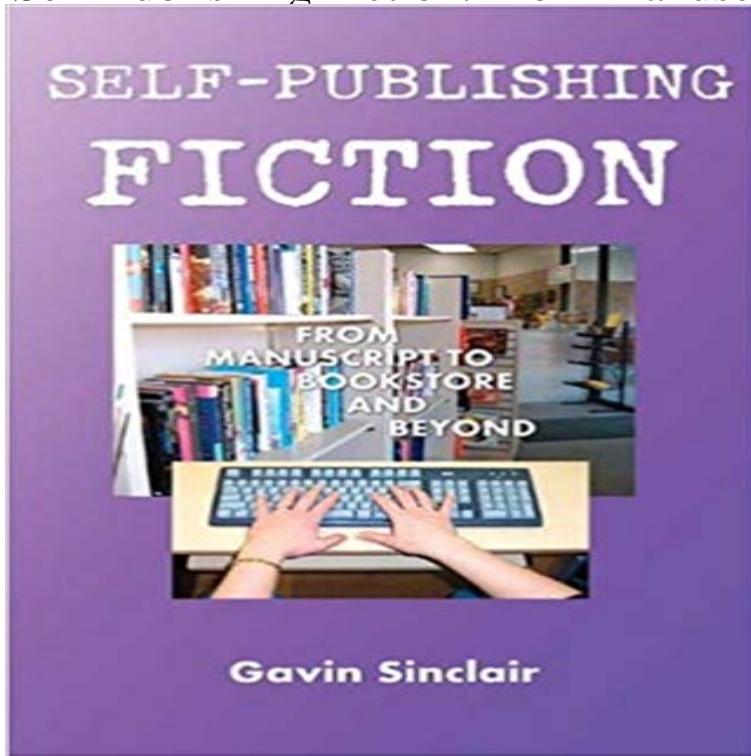


## Self-Publishing Fiction: From Manuscript to Bookstore and Beyond



Self-Publishing Fiction - From Manuscript to Bookstore and Beyond gives you all the tools you need to produce and sell your own novel. Unlike other guides to self-publishing, it is written with the fiction writer in mind. This book is a hands-on manual which will lead you in detail through the processes of designing, printing, distributing and promoting your book. You will learn how to get your books into bookstores and how to move them off the shelves. Along the way, you will also learn how to exploit non-traditional (i.e. non-bookstore) sales. And you'll learn how to get the best value for every dollar you spend on producing and marketing your book. You'll find extensive lists of printers, reviewers, bookstores, booksellers associations and more, complete with physical and email addresses, phone and fax numbers, contact names and, where appropriate, recommendations based on experience. You'll learn how to copyright your book, obtain ISBNs and Library of Congress numbers, get the best prices from printers and work with them to achieve the results you want, how to approach reviewers, how to give your book the best chance of obtaining effective distribution to bookstores, whom to approach at Barnes & Noble, Borders, etc. to arrange book signings and other events, how to design a website and accept orders over the internet . in short a complete guide of how to go from manuscript to bookstore and beyond. There has never been a better time to self-publish your novel. Almost all the pre-print work can be done on a personal computer, as can the management of the project. With the aid of this book you can identify the best printing companies for a new publisher who would welcome some patient handling, but is not a complete idiot anxious to be overcharged for unnecessary services. Internet bookstores like Amazon.com make it easier to stick your toe in the waters of the bookselling world.

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