THE MODERN CONCEPT OF COMMUNICATION explores the meaning of this term in modernity. From the Philosophy of Language, developed by Karl-Otto Apel, progress towards a conception beyond a technical definition, and then, we define the communication to consider human factors, which they were left out of the classic scheme of communication. PRESS AND PRESUPPOSITION analyzes the semantic consequences and the understanding of the contents, when the journalist uses wrongly presupposition in his writing of news. He assumes the reader is a consumer of news, and not an occasional reader, whom should be given all the elements to restore the meaning of the facts. IN SEARCH OF FREELAND is a reflection about the processes of cultural research, and the complexity involved when it is approached from the oral tradition.

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